



biography

Kirby McLinn

Director of Analytics

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PROFILE

Kirby McLinn is the director of analytics at KSM Transport Advisors, LLC (KSMTA), where he provides analysis support in the freight network optimization and financial management areas.

Kirby's career in transportation management and consulting includes more than 30 years in managerial and consulting roles. His areas of focus are accounting, budgeting, M&A reviews, and operational and financial analysis. He has managed and participated in multiple TMS conversions and implementations and has a strong understanding of file layouts, data structure and coding schemas.

Kirby has developed many tools to translate accounting reality into operational intelligence, many of which are used by carriers and KSMTA today.

EDUCATION

Kirby received a Bachelor of Business Administration degree from the University of Central Oklahoma.