



# biography

## **Jordan Nelson**

*Analyst*

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### PROFILE

Jordan Nelson is an analyst with KSM Transport Advisors, LLC (KSMTA). Using a process centered on data science and analytics, he helps clients leverage their company's data to drive the decision-making process.

Jordan engineers customized models and tools for clients by incorporating industry research and complex algorithms to help forecast and resolve operational and financial challenges.

He has previous experience in warehousing and logistics, where he developed new shipping schedules and procedures to optimize warehouse resources. Jordan applies this knowledge to freight engineering to guide clients towards identifying and building efficient long-term solutions and strategies.

### EDUCATION

Jordan received a Bachelor of Business Administration degree from the University of Oklahoma with a dual major in supply chain management and entrepreneurship. He also earned a Master of Business Administration, with concentrations in finance and MIS, from the Price College of Business at the University of Oklahoma.

### ASSOCIATIONS AND COMMUNITY INVOLVEMENT

Being a certified Lean/Six Sigma Green Belt, Jordan has completed an optimization project for a student group at the University of Oklahoma.