



Automobile Dealers Association of Indiana, Inc.

REGULATORY BULLETIN

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Regulatory Agency Liaison

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**** IMPORTANT ****

BULLETIN # 35

2008 "M" Series Dealer Plate Expiration Sticker Placement

The Secretary of State (SOS) Dealer Services department has asked ADAI to instruct new car dealer's receiving 2008 "M" series dealer metal plates on where and how to place the expiration sticker on their new "M" plates.

The blue "09" expiration sticker is printed with a consecutive plate number which matches the registrations issued. The stickers should be placed over the "09" numbers printed on the license plate itself beginning with the lowest number matching the lowest "M" plate number and so on. For example:

Stickers #500001 - 50060 are issued to "M" series plates 1M1 – 60.
Sticker # 50001 should be placed on plate 1M1;
Sticker # 50002 should be placed on plate 1M2;
Sticker # 50003 should be placed on plate 1M3; and so on.

Month Expiration
Sticker goes here



"09" Blue Year Sticker
w/ Consecutive # goes
here - over "09" printed
on the plate

Don't forget to make sure the matching registration is placed with each license plate with the same sticker number. These are also printed with the consecutive numbers instead of the "M" series numbers. Dealer Services will be preparing a database tracking which consecutive numbers are assigned to each "M" series plate number.

PLEASE KEEP THIS BULLETIN if you have not renewed or received your new 2008 "M" series dealer plates. The SOS will not be including any placement instructions in the package of plates sent to dealers. Renewal applications are being mailed approximately six (6) weeks prior to the expiration date of the current license/plates.

If you have placed the stickers on your plates out of order, make a list of the corresponding sticker and plate numbers and fax it to the SOS Dealer Services at 317.591.5319.

If you have any further questions, please contact the SOS Dealer Services department at 317.591.5304, 5305, or 5306.