

The Kroger Co. - Central Division

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FOR IMMEDIATE RELEASE

Wednesday, February 8, 2017

KROGER ALSO FEEDS THE MIND IN HONOR OF

BLACK HISTORY MONTH

INDIANAPOLIS, IN – February 8th – This morning, several hundred school children will receive gift certificates for new books. The presentation will not only encourage the enjoyment of reading, it will add to the collection in the school library.

Kroger and Scholastic Book Fairs are partnering to provide Sunny Heights Elementary School the books in observance of Black History Month. As the students choose their own books, the school will receive books by African-American authors and other books that add to the understanding of the diverse cultures around us.

A new study by Scholastic, the children's publishing, education and media company, reveals an increasing desire for diversity in the books children read. That may mean including stories about "people of color," as the survey described it. It may also mean including stories about "people and experiences different than those of my child."

Katie Wolfram, president of Kroger's Central Division, appreciates another finding of the Scholastic survey. "We welcome the discovery that more parents are reading aloud with their children. Kroger is happy to support and encourage them with this presentation to the students."

Gift certificates will be presented in a student assembly at Sunny Heights Elementary in Warren Township.

Location: SUNNY HEIGHTS ELEMENTARY SCHOOL

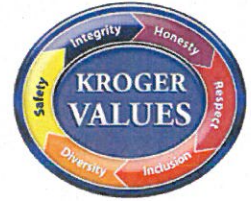
11149 Stony Brook Drive

Indianapolis, IN. 46229

Time: 10:10-10:30

Book shopping will follow the assembly.

The Kroger Co. has been serving communities large and small for 134 years. The Central Division of Kroger has 137 food stores, 115 pharmacies and 97 fuel centers. Most of those locations operate in Indiana and Illinois under the Kroger, Owen's and Pay Less banners. The division also has three stores in Missouri, one in Michigan and one in Ohio. In 2016, Kroger contributed nearly \$15 million to causes from hunger relief to breast cancer awareness and veterans' issues. At Kroger we value honesty, respect, inclusion, diversity, safety and integrity.



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